

Vinod Kumar

Product Designer(UX/UI) - in Girnarsoft

I have over 10 years of experience in engineering perspective and creative problem-solving approach to create products and experiences people love to use. Persistence, curiosity and an obsessive attention to detail define me. With a background in information systems, experience as a UX interaction design & visual UI designer, I am competent in all aspects of the design process.

Experience

• Design Manager @ Girnarsoft, Gurugram Jun 2013 - Present

While working with Girnarsoft, I have worked on www.cardekho.com & www.gaadi.com to make a more powerful and usable System for the Buyer, Seller, Dealer and internal users. I am following the Double Diamond(4D) methodology: Discover, Define, Design and Deliver, Using Research, UT, Analytics, Database, A/B testing. I have closely work with product manager, business leaders, developer & design team. A few highlights have included working on improving user engagement with define Brand guidelines, PWA Components, frameworks, components, and patterns etc. I always guide, support & grow my colleagues

Role: Requirement Gathering • Research • Create guidelines • Brainstorming and Sketching • Interface Design • Lead a team of 6 members • Professional Development

• UI Designer @ Genpact India, Gurugram July 2009 - June 2013

In the Genpact as a full-time UI Designer, led design on multiple platforms, e-learning project, Internal backend projects, mobile app, and responsive web projects. Collaborated closely on product planning and execution with our clients NYT, Johnson & Johnson and about.com on Product, and Development teams in NYC, to produce intuitive, delightful user experiences.

• Web Designer @ Impact Design Solutions, New Delhi Sept 2007 - July 2009

Designed, prototyped and websites for many clients. Collaborated with design and development team. It was my 1st Job. I learned many of the basic of design principal, need of clients, web language HTML, CSS, Adobe Tools like Flash animation, advance photoshop etc.

Education

• 3 years Diploma in Information Technology July 2001 - June 2004

Department of Technical Education haryana.

• Senior Secondary Education April 2000 - March 2001

Board of School Education , Haryana

Latest Projects

- Cardekho.com
- Ceat.com
- Wazzeer.com
- **Gcloud**- Android app for dealer to manage Stocks, Leads, loan Application, insurance , Followup, Revenue etc
- **Loanbox** - a system for managing carloan, payment, status, revenenus

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Skills

Discover

Data analysis, Research, User Flows, Identify opportunities to make the system more powerful and usable

Define

Quick Sketch, Brainstorming, Wireframing and storyboarding, Annotations, Discussion etc.

Design

Mockups, UI Graphics, Web/App Layouts

Deliver

Prototype, using marvel, inversion or develop page using HTML5, CSS, Usability-test

Tools

Sketch App, Photoshop, Marvel App and Indesign, Origami, Pixate, Balsamiq, Google Analytics etc. Excel

Programming

Expert in HTML5, CSS, Bootstrap framework

knowledge of Javascript, jQuery

For future

Learn PWA Components

Enroll **IDF** Memeber (25142) to learn more IDF Courses.